



ANALYSIS OF FINANCIAL PROFESSIONALS' TICKER SEARCHES

Q1 2023 VS. Q2 2023

KEY TAKEAWAYS



- In contrast to retail investors, FinPros displayed restrained enthusiasm, reserving their search surges for semiconductors and companies boasting impressive earnings (Palantir, PayPal, and c3.AI)



- Energy ETFs have surged in popularity among FinPros, securing a spot in the top 10 most viewed ETFs. This shift is attributed to OPEC+'s decision to slash crude output, drawing heightened investor attention to the energy sector.



- FinPros are strategically shifting their focus from bond ETFs to equities. The diminishing returns of treasuries have prompted this move, as professionals seek stronger growth opportunities

MOST & LEAST RESEARCHED INDUSTRIES

↑	45%	Semiconductors
↑	29%	Credit Card
↑	27%	Home Improvement Retail
↓	- 66%	Property & Casualty Insurance
↓	- 72%	Asset Management
↓	- 83%	Oil & Gas Equipment & Services

QUARTER-OVER-QUARTER ANALYSIS



10 MOST VIEWED STOCKS

RANK	TICKER	COMPANY	CHANGE
1	TSLA	Tesla	↓
2	APPL	Apple	↓
3	NVDA	NVIDIA	↑
4	AMZN	Amazon	↓
5	PLTR	Palantir Technologies	↑
6	MSFT	Microsoft	↓
7	AMD	Advanced Micro Devices	↑
8	GOOGL	Alphabet	↓
9	DIS	Walt Disney	↓
10	PYPL	PayPal	↑



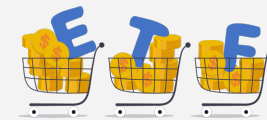
TOP 10 SURGING STOCKS

RANK	TICKER	COMPANY	CHANGE
1	PLTR	Palantir Technologies	172%
2	PYPL	PayPal	69%
3	NVDA	NVIDIA	58%
4	AMD	Advanced Micro Devices	56%
5	ENPH	Enphase	26%
6	SHOP	Shopify	26%
7	CVS	CVS Health	26%
8	AI	C3.ai	24%
9	HD	Home Depot	23%
10	SNOW	Snowflake	23%



10 MOST VIEWED ETFs

RANK	TICKER	COMPANY	CHANGE
1	SPY	SPDR S&P 500	↓
2	QQQ	Invesco QQQ	↓
3	UNG	United States Natural Gas Fund	↑
4	TQQQ	ProShares UltraPro	↓
5	USO	United States Oil Fund	↑
6	SMH	VanEck Vectors Semiconductor	↑
7	XBI	SPDR S&P Biotech	↑
8	KRE	SPDR S&P Regional Banking	↑
9	SQQQ	ProShares UltraPro Short Short	↓
10	XLE	Energy Select Sector SPDR Fund	↓



TOP 10 SURGING ETFs

RANK	TICKER	COMPANY	CHANGE
1	USO	United States Oil Fund	231%
2	KRE	SPDR S&P Regional Banking	122%
3	SMH	VanEck Vectors Semiconductor	91%
4	XBI	SPDR S&P Biotech	70%
5	UNG	United States Natural Gas Fund	62%
6	SCHD	Schwab U.S. Dividend Equity	35%
7	JEPI	JPMorgan Equity Premium Income	32%
8	VXX	iPath S&P 500 VIX Short-Term Futures	29%
9	XLE	Energy Select Sector SPDR Fund	22%
10	TQQQ	ProShares UltraPro	22%