



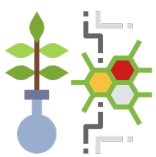
ANALYSIS OF RETAIL INVESTORS' TICKER SEARCHES

Q1 2023 VS. Q2 2023

KEY TAKEAWAYS



- Big tech dominated the top 10 searches, as tech stocks experienced a rebound toward the end of Q2.



- While biotech stocks often see the biggest surge in search volume, expanding the list to the top 30 reveals several other familiar names (Virgin Galactic, MongoDB, Nikola, and Palantir) that also witnessed significant surges.



- The Russell 2000 IWM ETF saw a nice rebound into the top 10 searches as regional banks, which make up a significant chunk of the index, improved since the crisis earlier this year.



- A surge in searches related to AI and Japan-focused ETFs reflects the ongoing boom in AI, juxtaposed with Japan's ongoing struggles to formulate effective monetary policies.

MOST & LEAST RESEARCHED INDUSTRIES

↑ 347% **Scientific & Technical Instruments**

↑ 36% **Life Insurance**

↑ 35% **Travel Services**

↓ -65% **Conglomerates**

↓ -80% **Amusement & Recreation Services**

↓ -88% **Business Services**

QUARTER-OVER-QUARTER ANALYSIS



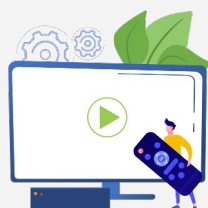
10 MOST VIEWED STOCKS

RANK	TICKER	COMPANY	CHANGE
1	TSLA	Tesla	↓
2	AAPL	Apple	↑
3	NVDA	NVIDIA	↑
4	AMZN	Amazon	↑
5	MSFT	Microsoft	↑
6	AMD	Advanced Micro Devices	↑
7	GOOGL	Alphabet	↑
8	DIS	Walt Disney	↑
9	T	AT&T	↓
10	PLTR	Palantir Technologies	↑



TOP 10 SURGING STOCKS

RANK	TICKER	COMPANY	CHANGE
1	ENVB	Enveric Biosciences	905%
2	TRVN	Trevena	882%
3	NERV	Minerva Neurosciences	464%
4	MVIS	MicroVision	381%
5	AQST	Aquestive Therapeutics	268%
6	IBRX	Immunitybio	219%
7	SONN	Sonnet BioTherapeutics Holdings	219%
8	NBEV	NewAge	203%
9	CSSE	Chicken Soup for the Soul Entertainment	184%
10	IDEX	Ideanomics	177%



10 MOST VIEWED ETFs

RANK	TICKER	COMPANY	CHANGE
1	SPY	SPDR S&P ETF 500	↓
2	QQQ	Invesco QQQ Trust Series	↑
3	JEPI	JPMorgan Equity Premium Income	↑
4	SCHD	Schwab US Dividend Equity	↑
5	TQQQ	ProShares UltraPro QQQ	↓
6	VOO	Vanguard 500 Index	↑
7	IWN	iShares Russel 2000	↑
8	SOXL	Direxion Daily Semiconductor Bull 3X Shares	↑
9	TLT	iShares 20 Plus Year Treasury Bond	—
10	GLD	SPDR Gold Trust	—



TOP 10 SURGING ETFs

RANK	TICKER	COMPANY	CHANGE
1	IXN	iShares Global Tech	299%
2	FNGS	Fritz Nols AG	292%
3	BOTZ	Global X Robotics & Artificial Intelligence	259%
4	IYW	iShares US Technology	248%
5	PDP	Invesco DWA Momentum	233%
6	FXG	First Trust Consumer Staples AlphaDEX	226%
7	DXJ	WisdomTree Japan Hedged Equity	204%
8	IYK	iShares US Consumer Staples	202%
9	EWJ	iShares MSCI Japan	202%
10	IHDG	WisdomTree International Hedged Qual Dividend Gro	193%